

APPLICATION FILED FOR ACCESS TO THE NEGOTIATED SETTLEMENT OF GROUP BUSINESS CRISIS WITH REQUEST FOR PROTECTIVE MEASURES

San Giovanni in Marignano, October 2nd, 2025. The Board of Directors of Aeffe S.p.A. — a luxury company listed on the Euronext STAR Milan segment of the Euronext Milan market of Borsa Italiana, operating in the prêt-à-porter, footwear, and leather goods sectors with international brands including Alberta Ferretti, Moschino, and Pollini — announces that today the Board of Directors resolved to proceed with the filing of the application for access to the negotiated settlement of the group business crisis (**CNS**) pursuant to Articles 17 and 25 of Legislative Decree No. 14 of January 12, 2019, along with a simultaneous request for the appointment of an independent expert and the application of protective measures pursuant to Articles 18 and 19 of the CCII (the **Application**).

It is specified that the Application is filed in the interest of Aeffe and its subsidiary Pollini S.p.A. (**Pollini**), but not on behalf of the other companies in the Group, which are therefore excluded from the initiative.

The request for access to the CNS and the activation of protective measures has been carefully evaluated as the most appropriate solution to ensure stability during the period necessary to implement actions aimed at overcoming the financial strain currently affecting the Company and Pollini. This situation stems from the deep crisis impacting the entire luxury fashion sector and the recent negative developments between late August and September 2025. The goal is to preserve the integrity of the corporate assets of Aeffe and Pollini, safeguard business continuity, and protect the interests of all stakeholders.

KPMG Advisory S.p.A. has been appointed as financial advisor; the law firm Orsingerh Ortù Avvocati Associati will support Aeffe and Pollini on legal matters.

Contacts:

Investor Relations

AEEFFE Spa
Rocco Bennici
Investor.relations@aeffe.com
+39 0541 965211

Press Relations

AEEFFE Spa
Alessandra Turra
Alessandra.turra@aeffe.com
+39 02 76059206